



Cumberland Heights

2016 DONOR REPORT

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MISSION

To transform lives, giving hope and healing to those affected by alcohol or drug addiction.

CORE VALUES

Our core values honor our history and traditions by

- Always putting the patient first.
- Providing the highest quality care throughout our continuum of services.
- Recognizing the principles embodied in the 12 Steps as the essential foundation of lasting recovery.
- Providing a physical and therapeutic environment conducive to the transforming power of a spiritual awakening.
- Valuing the importance of family participation in the recovery process.
- Remaining grateful for those who support our mission and share our passion for recovery.
- Demonstrating the same care and respect for our employees they show for our patients.



To our annual donors,

Dear Friends,

Thank you for your gifts to Cumberland Heights in 2016. Your generosity enabled us to offer a foundation for recovery to those seeking our help. For more than 50 years, we've played a major role in helping build foundations and impacting lives for the thousands who have passed through our gate. We couldn't have done it without the caring support of our community.

With strong leadership from our Board and staff, we'll continue to expand in the next 50 years, offering many more patients an opportunity to recover life.

This donor report shares with you our achievements and recognizes those who partnered with us. Thank you for helping us build a place where many come to recover life...thank you for making a difference and changing hundreds of lives of individuals and their families today and for decades to come.

Sincerely,

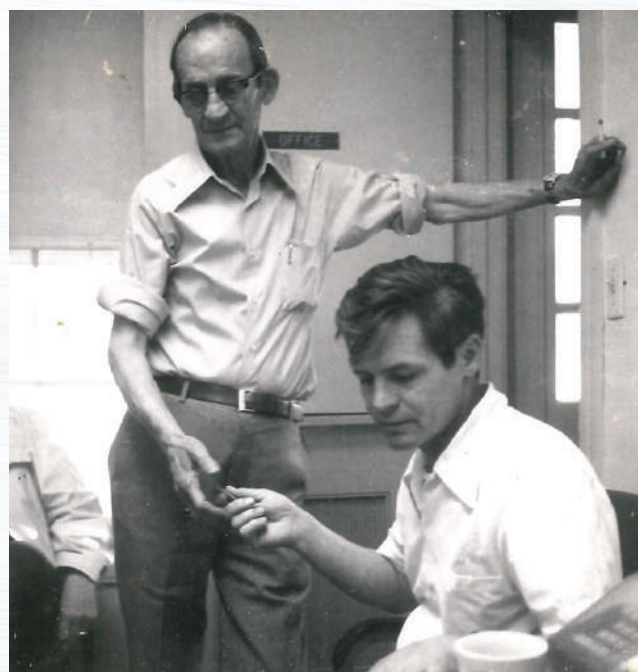


Jay Crosson CEO



"I came out to Cumberland Heights, in the depths of my despair, for the sake of my dear children and wife. The doctor said, you're dying, Friend, and I really didn't care, but they coaxed me from the shadows there, and loved me back to life. Out there, on the Cumberland River, God placed this hideaway, where drunks can taste the truth of life, and face the light of day. Some came running; some came falling, some too drunk to tell, but it's plain to see, from the likes of me, that Cumberland Heights is Heaven, when you've already been to Hell."
—Ray Brockman

"This will not be a place for an alcoholic to dry out. Our aim is rehabilitation. We aren't going to establish a country club or a regimented institution. We want to have a location and a program which will enable a man to go back to the primary meanings of his life so that he can start over again." —Robert Crichton, Sr.



MAJOR FUND DRIVES



1965
BREAKING GROUND
CAMPAIGN
\$284,000



1974
WOMEN'S CENTER
CAMPAIGN
\$335,000



1981-2017
CUMBERLAND HEIGHTS
ENDOWMENT
\$3.8 MILLION



1982
CAMPUS EXPANSION
CAMPAIGN
\$2.2 MILLION



1996-2017
CONCERT FOR
CUMBERLAND HEIGHTS
\$3.1 MILLION



2003
CAMPAIGN FOR
RECOVERY
\$11 MILLION



2009-2016
ANNUAL FUND
DRIVE
\$1.9 MILLION



2011-2017
REACHING NEW
HEIGHTS
\$650,000



2016
50TH ANNIVERSARY
CAMPAIGN
\$980,000



CUMBERLAND HEIGHTS OPENED ITS DOORS WITH A HANDFUL OF STAFF AND 3 PATIENTS IN 1966. TO DATE WE HAVE SERVED OVER 36,000 MEN, WOMEN AND ADOLESCENTS WHO SUFFER FROM ADDICTION, AND WE EMPLOY 375 STAFF.

CUMBERLAND HEIGHTS BEGAN WITH THE PURCHASE OF A 177 ACRE FARM ON RIVER ROAD. TODAY CUMBERLAND HEIGHTS IS MADE UP OF:

177
ACRE
MAIN CAMPUS

11
OUTPATIENT
RECOVERY CENTERS

1
EXTENDED CARE
HOUSE

2
12-STEP IMMERSION
CAMPUSES

2
SOBER LIVING
HOUSES

2016 DONOR RECOGNITION

CIRCLE OF HOPE

\$25,000+

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Cal Turner Family Foundation
The Community Foundation of Middle Tennessee, Inc.
Cumberland Heights Foundation
James Stephen Turner Family Foundation
The Boedecker Foundation
Estate of Father Philip M. Breen
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Rick and Lynn Scarola
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CIRCLE OF FREEDOM

\$5,000 - \$9,999

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Lipman Brothers, LLC
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The M. Stratton Foster Charitable Foundation
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Ridgeview Foundation
Foundations Recovery Network
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“Truck drivers and multimillionaires would be in treatment together...and form a bond. That is what makes the program work - the powerful connection and caring among people.”
—Frank Gorrell, Sr.

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Westminster Presbyterian Church
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YourCause
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Dallas and Fleming Wilt
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\$250 - \$499

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The Next Door
Dynamark Graphics Group
The Eden Foundation
Titan Motoring, LLC
The Benevity Community Impact Fund
RUMC Good News & Questions of Faith
Sun School Class

“This is the first vacation a man who has been drinking all his life has ever had. The atmosphere is completely relaxed... this isn't like an institution. After three weeks, a man is eating well and feeling well. He has a new attitude.” —Robert Crichton, Sr.

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“What gifts we all have the most precious of which is each other— that we have one another and can help one another. Miracles happen, and they happen to us.”

—Dr. Arch MacNair, Former Chaplain

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\$100 - \$249**

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“You can give to any number of worthy organizations, and you may never know an individual whom your gift has helped. But when you contribute to Cumberland Heights, you can walk into your church or down Union Street in Nashville and know that, among the people you pass, there is someone whose family you have helped save.” —Frank Gorrell, Sr.

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Planned and endowment gifts provide the opportunity to combine personal charitable interests with long-range financial and estate planning. It is a way to memorialize your commitment to Cumberland Heights and ensure we are able to provide the highest quality of care for future patients.

The following are members of the Cumberland Heights Endowment Society and our named endowed funds. A fund can be created and named with gift(s) totaling \$20,000 or more.

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If you made an annual gift to Cumberland Heights in 2016 and your name does not appear in this report, we apologize for the omission and ask that you contact the Development Office at (615) 432-3228.

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cumberland heights

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